



Healthcare - Digitally Enabled

Q3 eNewsletter

Oct - Dec 2018



Words from CEO & COO



FrontEnders Group welcomes this New Year with enthusiasm and with a clear vision for tomorrow. We are foreseeing boundless opportunities in 2019, thanks to the innovative Digital inventions in Healthcare sector. Continue reading our Quarter-3 eNewsletter to have a glimpse at our endeavors.

Happy Reading....

- G. Srinivasan, CEO-FrontEnders.



The steadfast business models and unambiguous business strategies can help an organization to grow but it is people who add value to its success. We, as a team, are embracing this new year exhibiting a positive attitude for the collective growth.

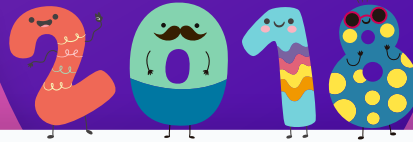
Wishing you all a very happy and prosperous new year! Let's hope this year take us closer to our dreams and aspirations.

- J. Krishna Kavya, COO-FrontEnders.



FE Endeavours

in



(Apr-Dec)

- Operations Management contract with a 650-bedded hospital in Ghaziabad.
- Business Planning for a 600-bedded hospital in Ghana (Greenfield project).
- Planning and establishing a premium day care centre in Chennai (Greenfield project).
- Operational Analysis for a 150-bedded hospital in Chennai.
- Business Planning for a 250-bedded project in Myanmar.
- Business Planning for a 50-bedded Cardiac Center in a prime city in Andhra Pradesh.
- Equipment and Business Marketing Plan for a brand new infertility center at Coimbatore.
- Complete Marketing Plan for a rehabilitation centre in Chennai.
- Marketing Partnership with a renowned ENT hospital in Coimbatore for the 3rd consecutive year.
- Marketing Partnership with a Urology clinic in Chennai.
- Assisted in establishing a brand new ENT centre in Kerala with financial planning, marketing strategy and HR planning.
- Placement Consultation for a 600-bedded hospital in Vellore.
- Design Concept for a 200-bedded hospital in Chennai.
- Business Planning for a 50-bedded hospital in a Tier-2 town in Tamil Nadu.

Top 5 Digital Transformation Trends in Healthcare for 2019

Digital transformation has revolutionized every industry. Healthcare, in particular, has undergone a orbit full of changes helping us to live longer, stronger and more productive lives. Convenience and finding solutions have become the motivating factors during this transition period.

The technological advances in the year 2018 have taken a big leap inviting more simplified healthcare solutions. Even though the impact of digital transformation is evident in all aspects of healthcare, the following 6 services have seen exponential changes.

1. Telemedicine

Healthcare, as an industry, has so occupied with the evolution of digital technology. The present day, the whole scenario of healthcare delivery has changed. The appointments are being booked online, the consultants are meeting their patients on face-time or in video conferences.

Being able to meet the specialist remotely allowing the healthcare receivers and the deliverers to experience the convenience mode of healthcare delivery system. This is also relieving the patients from the commuting and from undergoing the extended hours of the waiting period.

The year 2019 is witnessing The benefits of mobile healthcare or telemedicine. These benefits are massive and can seriously upgrade the quality of healthcare services you provide.

2. Blockchain Management

The Blockchain is going to be an essential feature of healthcare industry thanks to the convenient and secured process of knowledge transfer and sharing.

The medical practitioners can view and share different patients' medical history and review it based on their experience and for the betterment of the treatment.

The Blockchain has proven to be a necessity for healthcare providers and is being increasingly adopted by them due to the combined benefits of integrating cloud-based computing and wearable IoT medical devices.



3. Cloud Computing

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4. Big Data

Data management is an essential task in your healthcare success. This is the era of high-competence and every step you take should focus on patient retention. Medical institutions of all sizes across the world have realized the importance of personalizing their digital experience to each patient's preferences.

Personalizing the patient experiences is only possible through big data. And, it isn't the only benefit you get through big data. It also helps you in accurately diagnosing patients by feeding an AI-based healthcare system information about your patients' DNA and ancestry.

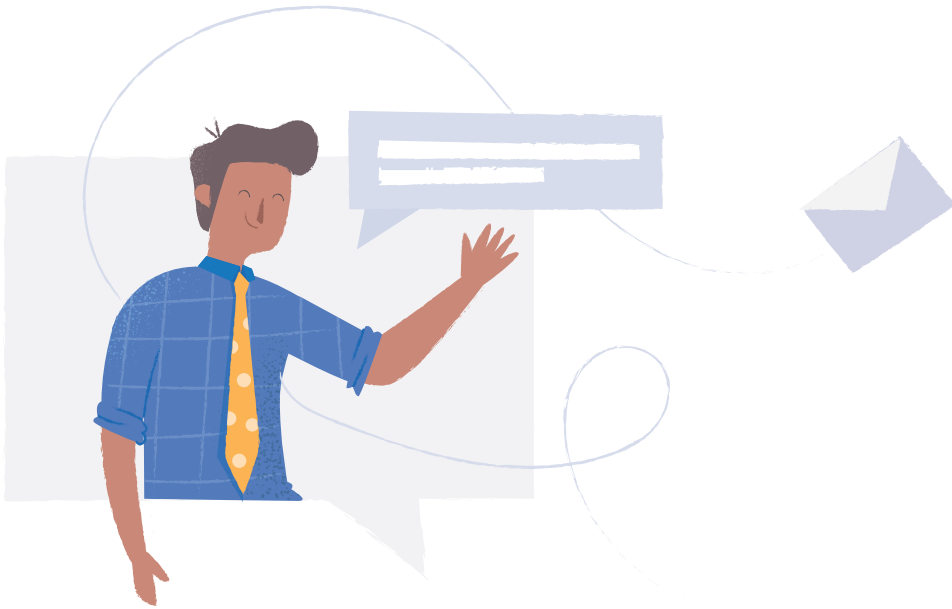
5. Artificial Intelligence (AI)

The amazing impact that AI-based healthcare technologies and solutions will have on the entire medical industry is yet to be fully realized.

Thanks to Big Data and integrated analytics, AI machines can enable doctors to detect life-threatening diseases early on and recommend the best course of treatment needed in each particular situation.

All these trends and technological advances are driven by the realization that in the digital world, the patient is the boss. The patients will always opt for the most convenient, trusted and reliable healthcare available and the year 2019 going to be a game changer in the world of Digital Health Advances.





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